

MISSION

To improve the lives of disadvantaged individuals and families on Cape Ann and beyond by minimizing the effects of poverty, promoting economic security, and advocating for social change.

PROGRAMS & SERVICES

CLIENT & HOUSING SERVICES

Public benefits assistance • Case management • Counseling • Housing assistance

Affordable housing • Emergency shelter • Homelessness prevention

COMPASS YOUTH PROGRAM

Alternative high school • HiSET preparation • Academic and career advising

Core academic courses • Community-based electives and service opportunities

Individualized case management and support

ENERGY SERVICES

Help with home heating costs • Home energy assessments • Weatherization
Heating system work • Replacement of inefficient bulbs and appliances
National energy affordability advocacy

HOMECARE

Personal care • Household chores and errands • Medication reminders Transportation • Caregiver respite • Home Health Aide services • Hospice

JOB TRAINING & EDUCATION

Adult education • HiSET preparation • Healthcare industry training • Job counseling Case management • Job placement services • Career pathway development





Dear Friends.

It is our pleasure to present this 2014 Action, Inc. Annual Report to you with our thanks for all the help and community support that has contributed so greatly to our ability to do our important work.

In the 50 years since President Lyndon Johnson declared a War on Poverty, millions of people across America have benefited from programs such as Medicare, Medicaid, the Federal Student Loan Program, Head Start, and Community Action Agencies, which all stemmed from that noble cause.

Here on Cape Ann, since 1965 Action, Inc. has led the struggle to eradicate poverty and create opportunities for thousands of people to become more self-sufficient and lead healthier, more productive lives. So many people have been a major part of our success. From committed and determined agency Board and staff members, many of whom have dedicated decades to the cause, to local leaders, donors, and community and government partners, you have all played a vital role.

Today Action, Inc. programs reach more than 7,000 people annually in Greater Cape Ann alone. Our services range from help with housing, home heating and care for elders, to creating opportunities for job training, enhanced education, and better access to a range of services. The people we help are our friends and neighbors. And the services we provide make a real difference.

As we look toward the future, we recognize that many more families will face struggles and challenges, but we know that with the continued support and partnership of the entire community, Action, Inc. will remain strong and will continue to find innovative solutions. Our aim is to make Cape Ann an even better place to live for all community members. Let's continue working together to make it happen.

Sincerely,

Tim Riley

Executive Director

COMMUNITY ACTION

ACTION INC. is part of a nationwide network of more than 1,000 Community Action Agencies established following President Lyndon Baines Johnson's signing of the 1964 Economic Opportunity Act, which began a long-standing War on Poverty.

Community Action Agencies work alongside partners at the local, state, and national level to develop programs that address the underlying causes of poverty and *help low-income people access better opportunities and gain self-sufficiency.*

These programs include job training, adult education, youth initiatives, senior services, energy conservation projects, case management, housing assistance, and so much more—creating a holistic approach to changing lives.

2014 ACTION INC. TRIPARTITE BOARD OF DIRECTORS

OFFICERS

Linda Giamanco • Chair Tone Kenney • Vice Chair Roger Lesch • 2nd Vice Chair Linda Murphy • Secretary Dennis Acker • Treasurer

MEMBERS

Katie Dench
Fernando DeSousa
Charlotte Dodge
Gavin Keenan
Courtney Lane
Shelly Lukenbill Sevinor
Brieana Saunders
Loretta Peres
Marcy Pregent
Kathy Stewart
Troy Sullivan

Rebecca Sumner Reverend Karin Wade Gretchen Wood

Representing Greater Cape Ann with one-third private sector, one-third public sector, and one-third low-income community sector representatives



2014 FINANCIAL REPORT

- Federal Community Services Block Grant: \$275,745
- Non-CSBG Federal Funding: \$2,931,968
- State Public Funding: \$2,455,495
- Local Public Funding: \$86,093
- Private Sector Funding: \$43,094,242*

Just 3% of ACTION INC.'s budget goes toward administrative costs.

*Consists primarily of funding for statewide energy conservation programs overseen by ACTION Energy.



BOARD



Dennis Acker

- ACTION Advocates helped 45 households access health insurance and 99 access food assistance.
- 384 households were assisted in securing safe and affordable housing, 22 with emergency rent or mortgage payments, 24 facing foreclosure, and 32 with diapers and other infant essentials.
- 1,463 referrals were provided to connect those in need with additional services, programs, and organizations.
- ACTION INC. directly owned or supported 36 units of affordable housing on Cape Ann, including 9 specifically for families.



- 29 individuals affected by HIV/AIDS received housing assistance and case management that enabled them to continue living independently, and an additional 76 received supportive services.
- The ACTION Emergency Shelter provided beds and meals to 209 homeless adults, with 142 also receiving case management and 63 of those going on to obtain safe, affordable housing as a result.
- 99 homeless adults accessed healthcare services at the Shelter through the Healthcare for the Homeless initiative.

- 3,703 households received assistance with home heating costs.
- 5,180 housing units were improved directly by ACTION Energy Services through weatherization, heating system work, and replacement of inefficient bulbs and appliances.
- An additional 27,543 households throughout Massachusetts received energy conservation services overseen by ACTION.
- With help from programs provided through ACTION, Massachusetts was named the most energy-efficient state in the nation by the American Council for an Energy-Efficient Economy.



IN 2012

- ACTION HOMECARE provided 489 elders and 10
 disabled adults with care services that enabled them
 to continue living in their own homes, including personal
 care, medication reminders, household chores, shopping,
 transportation, caregiver respite, Home Health Aide services,
 and hospice care.
- All 87 HOMECARE employees received professional development training to enhance available services, and all ACTION Home Health Aides received advanced training to care for customers with dementia.
- ACTION HOMECARE worked alongside Senior Care, the VNA Network, PACE/SCO, Mass Rehab, and the Commission for the Blind to ensure the most compassionate and highest quality care of our partners' customers.





- 54 students participated in ACTION's Adult Education program, working toward eventually earning their high school equivalency diploma and expanding employment and educational opportunities. 47 adult learners increased their ability by at least one grade level.
- ACTION continued partnering with North Shore Community College and the Massachusetts Department of Elementary and Secondary Education to bring enhanced adult ed to Cape Ann.
- 47 individuals graduated from ACTION's Home Health Aide Training, with 42 students securing jobs through strong healthcare employer partnerships with ACTION HomeCare, Associated HomeCare, Comfort Keepers, DenMar Health and Rehabilitation Center, Seacoast Nursing and Rehab, TLC, CareDemensions, Bringing Care Home, and Lahey Health at Home.
- All ACTION Job Training and Education students received case management and support services to address unique needs and remove barriers to rewarding, stable employment.

- 23 teens participated in the COMPASS Youth Program's alternative high school and had access to core academics, community-focused electives and service opportunities, case management, academic advising, career path coaching, and one-on-one support.
- 19 teens and young adults who had already left high school without graduating came to COMPASS to work toward recovering credits, with 13 earning diplomas.
- 15 high school dropouts enrolled in COMPASS to prepare for the High School Equivalency Test, with 8 taking and passing the HiSET.
- 20 COMPASS students participated in internships or job opportunities.



ADMINISTRATION

Tim Riley • Executive Director
Peggy Hegarty-Steck • Deputy Director
Ken Kudym • Chief Financial Officer
Jessica Benedetto • Marketing & Planning Director
Judy Manchester • Human Resources Director
David Brooks • Facilities Manager
Gerrie Coughlin • Office Manager
Patricia Foster • Payroll Coordinator / Bookkeeper
Megan Merlin • Project Coordinator
Jill Cluett • Senior Accountant

CLIENT & HOUSING SERVICES

Maggie Howard • Director
Jennifer Beloff • Client Services Coordinator
John Cordner • Shelter Operations Coordinator
Michael Barry • Shelter Staff
Caryn Clifford • HOPWA Case Manager
Thomas Connolly • Housing First Case Manager
Molly Derr • Counselor

Deborah Eason • Advocate
Michele Gaynor • Shelter Staff
Fatima Gomes • Advocate
Laura Guerriero • HOPWA Nutritionist
Christine Heard • Shelter Staff
Melissa Lezynski • Shelter Staff
Cormac McGowan • Shelter Staff
Michael McNair • Housing First Case Manager
Paul Murphy • Shelter Staff
Lacey Natti • Advocate
James Noble • Housing First Transitional Case Manager
Gene Simpson • Shelter Staff
John Thackeray • Shelter Staff
Heidi Weller • Intake Specialist

ENERGY SERVICES

Elliott Jacobson • Vice President, Energy Services Rita Carvalho • Energy Director Marie Sanviti • Assistant Energy Director Craig Brown • Conservation Services Director Louis Silveira • Associate Conservation Director Maria Arias • Seasonal Intake Brian Beote • Sr. Multifamily Building Performance Specialist Linda Brayton • Energy Liaison/Fuel Assistance Advocate Calvin Cook • Building Performance Specialist Jonathan Daley • Energy Efficiency Manager Brendan Delaney • Building Performance Specialist George Desroches • Heating Systems Coordinator David Dow • Multifamily Coordinator Diane Elefson • Administrative Assistant Elizabeth Gillis • Seasonal Fuel Assistance Certifier Walter Hachey • Senior Building Performance Specialist Jamin Jones • Building Performance Specialist Lynne Kugel • Receptionist Jacquelyn Lovasco • Fuel Assistance Supervisor Barry Moir • Energy Resources Program Coordinator

Jean Pomeroy • Utility Program Data Coordinator

Cristine Sears • Conservation Information Coordinator

Cindy Schimanski • Office Manager

Valerie Scola • Seasonal Intake

Jennifer Schmorrow • Utilities Advocate

JOB TRAINING & EDUCATION

Shari Cornett • Director
Michele Ameno • Adult Education Coordinator
Shannon Cormier • Career Pathways Coordinator
Elizabeth Moran • Student Services Coordinator
Joan Fitzpatrick • Home Health Aide Instructor
Michael Hayes • Adult Education Teacher
Stephanie Jackson • Adult Education Counselor
Jessica Perrine • Health Teacher
Louis Rossi • Tutor

HOMECARE

Karen Turnquist • Director
Lisa Murrin • Operations Manager
Shelley Frontiero • Administrative Assistant
Whitney Marshall • RN Supervisor
Candace Natti • LPN Supervisor
Amy Paige • Payroll and Billing Clerk
Rosalie Wright • RN Supervisor

HOMECARE WORKERS / HOME HEALTH AIDES

Deborah Aiello Sara Mullen Jenna Aiello Rhonda Murray Andrea Myles Mary Jane Aiello Gale Laurie Newman Holly Amaral Maria Amaral Roxanne Nilsson Lianne Authier Patricia Joyce Norris Jennifer Baptiste Lisa O'Brien Jaime Barry Holly O'Connor Margo Madruga Olds Patricia Barry Caron Bernier Joan Oliver Christa Orlando Amy Brooks Danette Bruni Deanna Ouderkerken Virginia Ciolino Marie Paquiot Karen Favazza Jessica Pierce Amy Gallagher Joan Pierce Virginia Gibney Barbara Reeves Jane Gleason Angela Rodriguez Pamela Gledhill Grace Romeo Douglas Goldman Mary Russo Emilyn Gusmano Stephanie Ruta Annette Hale Lois Santos Maia Haverty Rose Sawyer Debra Hawes Leah Scullin Geraldine Hilton Shannon Seigas Sharon Jordan Jane Selig Melissa Kippen Nancy Sheehan Jami Kolodzik Amanda Silva Carole Krech Linda Silva Wendi Lattof Stephanie Smith Joseph Lentini Teresa Smith Shelley Lovasco Candice Spanks Florence Mahoney Beverly Stanley Leah McEachern Paula Stanton Cherie McPhail Maureen Surrette Michele Miller Ann Marie Sweeney Beth Miller-True Barbara Todd James Milone Deb Vanhbouaravong Ida Wheeler Roberta Milone Catherine Moore Rachel Whitman Riva Wilson Virginia Morey Paula Morse Mary Wonson Kelly Moses



THANK YOU TO OUR 2014 DONORS & PRIVATE FUNDERS

·\$50-99·

Joseph and Helen Aiello Norma Andrews Applied Materials David and Maryanne Askwyth John Barbour Jean Barry Peter and Catherine Bartholomew Gerard and Patrisha Beauchamp Eric and Dawn Berkander John and Cynthia Bjorlie Dana and Sherry Borge John Kent and Joan Bowker James and Sharon Braga R. Billings Bramhall Peter Brau and Beth Fritzsche Ivan and Sally Brown Jane Brown Keith Buchman Frederick and Stephanie Buck Kevin and Angela Burke William Burnham Samuel Cleaves Linda Comeau Kevin Connolly and Family Roger Corbin and Liz Serpa Peter Crabtree **Damon Cummings**

·\$100-249 ·

Joan R. Cummiskey

Margaret Doherty

Paul Douglas

Sarah Dunlap

William Febiger

Ellen Flatley

Eugene and Anne D'Angelo

Richard Einhorn and Julie Nagazina

Dennis and Charlene Acker Elizabeth Akerley Catherine Allard Michele Ameno Peter Anastas and Judy Walcott John Toby Arsenian Henry and Margo Ashdon Patricia Baker Geraldine Beck Suzanne Blake Jav and Kathleen Bothwick Janice Brand Cynthia Brandner Jennifer Brown David and Jill Buchanan Karen Budrow Walter and Linda Bunten Thomas Burger Mary Burtt Cape Ann Insurance Agency John and Jennifer Cassidento Philip Chalmers James Clark Bruce and Michele Coates Jennifer Mallette and Mathias Collins

James and Norma Cooney

Robert and Jean Cunningham

Raymond Crane and Monica Lawton

Terry and Anne Cowman

John and Monika Dane

Patricia D'Alelio

Stephen Dieck

Charles and Jane Gardiner Gardner Garrett Linda Giamanco James Gillooly John and Andrea Glovsky Peter and Janice Goodwin Donald and Janet Greenwood Lawrence and Sally Grimaldi Carlisle and Judith-Lynn Gustin Daniel Halston Dr. Edward J. Hart Maggie Howard Stanley Hoy Andrew Innes and Jo-Ann Castano Lynne Khambaty Ken Kudvm Susan Lane Suzanne Lapine Margery Leach Roger Lesch Peter and Kim LoGrasso Marianne Lufkin Helder and Armanda Machado Donald Manzoli Michael March Cheryl Mazer Dale and Suzanne McCalla Harry and Ann Mears William Minigan Barry Moir and Laila Goodman Joseph Molnar

Kathleen Morris

Philip Murray Jr.

Harry Newell

David and Grace Murray

Charlotte Dodge Joanne Doneahy Michael Dugan William and Barbara Dver Kenneth and Alice Erickson Adele Q. Ervin Guv and Andrea Fincke Newton Fink Marion Frost Dr. John Gale Dorothy Ganick Lucile Gatchell Christopher Gaudet Dr. Jonas Gavelis and Bonnie Sylvester Linda Giamanco Steven and Maria Gillespie Jennifer Gillis Robert Gillis Lee Marshall and Paul Goldberg Terence and Diane Golden Thomas Baker and Sheila Golden-Baker Curtis Gollrad and Dale Brown

Scott Gorke and Susan Rheaume

Garth and Lindsay Greimann

Gary Griffis and Leslie Pearlman

Robert Caron and Bonnie Gunn

Daryl Hellman and Susan Beaton

David and Joan Haves

William Hellmuth

Anthony Gross and Abbie Lundberg

Peggy Hegarty-Steck and Robert Steck

Sarah Green

Jennie Noble Gregg and Christine Norris William and Martha O'Dell Gail O'Docherty Gerald and Arlene O'Neil George and Stephanie Parkhurst Jayne Pomeroy Elaine Porter Robert and Pamela Prichard Raymond Quill Melvin and Martha Rosenblatt Nicholas and Martha Safford Steven and Kelly Salah Fay Sargent David and Elizabeth Scatterday Ambrose and Valerie Scola Joel and Bonnie Shelkrot Peter Shomphe Thomas and Nancy Smith Jodi Smith Caroline Spang Michael Stelluto Nancy Strisik Richard and Catherine Swensen James and Catherine Talty Joshua and Natasha Taylor Yuri Tuvim and Mary Louise Giuliano William and Donna Vachon Anthony and Adrienne Verga Nanci and Joe Virgilio Sylvia Vriesendorp Matthew and Carolyn Walfield

Michael and Ingrid Hillinger Kathy Hoffman Kevin Hutchinson and Kathy McLear Edward and Janet Jeffries John J. Walsh Insurance Agency Inc. Mary Ann Johnson Lee and Sheila Kafer Mort and Bailey Kaplan Kenneth Kaplan Denis and Melanie Keenan, Trustees Gavin and Josephine Keenan Peter Kellerman and Maria Benotti Marilyn Kimball Edward and Deborah King Richard Klajnscek and Elsje Zwart Wayne Kleimola Richard and Jane Knight

John Waz and Deidre Johnson

Frank Wolcott

Peter and Karen Koch-Weser Phyllis Krenn Jessica Lanier Henry and Frances Lapham Lvsa Leland Ronald and Anita Lestan Paul and Lucy Littlefield James and Laura Lowell M. Celene and G. Fred Lyon David and Ann Maclaughlin Donald and Louise Maier Judy Manchester John and Christine Maney Noel Mann Robert Martin and Patricia Roach

•\$100-249 • CONTINUED

Robert Streeter and Judy Metcalfe MiddleOak Brian and Lauri Miller Richard Mills Hal and Susan Mindel Edward and Susan Carl and Shirley Moores Philip Murphy David Murphy Edward and Linda Murphy Joseph and Lois Muzio Arthur and Roberta Nelson Malcolm Noriega Lawrence Oak Margaret O'Malley Robert and Frances Osten Daniel Ottenheimer and Martha Morgan Jeffrey and Mary Peart Diana Phillips Brian and Patricia Pike

Geoffrey Pope Marcy Pregent Dennis and Cynthia Quinn Richard Quinn Paul Rigby Paul and Karen Rogati Frank and Carol Rose Andrew Rosenberg and Marian Zeles Robert Ruderman and Susan Caruso Jill Ruge Schlichte & Johnstone, PC Nicholas Senzamici and Elizabeth Fragola Jason and Shelly Sevinor Michael Shea Manny and Dorothy Sieradzki Eugene and Kathleen Skrabut Ernest and Carol Smith Sally Smithwick Judith and Newton Spurr Stanley Roofing Co.

Thomas and Andrea Kelly

Paul and Christine Lundberg

Martin and Barbara Luster

The Manchester Club, Inc.

Richard and Karen Norris

Percy's of Worcester, Inc.

Arthur and Gloria Landy

Heidi Lane

Clive Oram

Paula Stanton William Stroud and Steven Law Al and Becky Sumner Jose and Maria Tavares Claire Tomlinson Town and Country Masonry Tod and Patti Turner Karen Turnquist and Marijane Welford Peter Van Demark Thomas and Mary Van Note Charles and Louise Vose The Rev. Karin Wade Ralph and Priscilla Walter Robert and Lillian Welcome Wellington Management Company Richard and Barbara Wilson Frank and Gretchen Wood Woodman's Restaurant Fredric and Judith Young Scott and Julie Young

Karen Quillen Tim and Marilyn Riley St. Mary's Episcopal Church Claire Cameron Sanford Sibase Inc. Jerry and Carol Sneirson David and Helen Tory Christoph and Joan Tschalaer

David Milford Daniel and Beth Morris Thomas and Diane Mulkern Raj and Janet Razdan Rockport Police Association James and Barbara Siergiewicz William and Catherine Unger Anne Wheeler

Kanter Kallman Foundation Manning Polan Charitable Fund New England Biolabs The Salvation Army SeniorCare's RSVP Volunteers of the North Shore Binkley and Paula Shorts Welch & Forbes LLC

MLS Property Information Network

Andrew Preas and Miriam Silva Preas

\$20,000

Amelia Peabody Foundation The Linden Foundation Richard and Anne Rosenfeld

11

•\$500-999

Charlotte Jennings

Harold and Cheryl Jones

Granite Savings Bank

Timothy Greiner

•\$250-499

Ruth Gillies

Ascension Memorial Church

The GOE and Women's Reunion Group

Grantham, Mayo, Van Otterloo & Co.

David Rosen and Laura Harrington

Edward Anderson BankGloucester Geoffrey Bayliss Andrew and Carmela Berlin Thomas and Patricia Cronin Proctor & Company Insurance Diane Faissler First Congregational Church of Rockport Christian Fisher

•\$1,000-2,999

Anthony Artuso Apple Lane Foundation James Auditore Babson-Webber-Mustard Fund William and Barbara Baumer Cape Ann Savings Bank David and Linda Carlson

\$3,000-4,999

Joseph Brooks

•\$5,000-9,999

EBSCO Industries Massachusetts Bankers Association Charitable Foundation

•\$10,000

Food and Fuel Fund Lahey Health System Adalbert Wnorowski

Bob and Janet Foote Forest Foundation Kimberly Jermain Sandra Kahn Ronald and Maura LaBarre David and Margaret Leeco

Craig and Mary Jane Lentz David Manley and Nancy Shorter

Sarah Mellish

DiPietro Heating and Cooling Mary Kay Dyer **Emmanuel Church**

The First Ipswich Bank Gilbert Fund Ipswich Bay Glass Company Leslie Kagan

Stephen Kalovanides Jr.

Maine Community Foundation

North Shore United Way The Peter and Elizabeth C. Tower Foundation

\$15.000

McCarthy Family Foundation

SPECIAL THANKS

In 2014, ACTION prepared to celebrate 50 years of community action. Below are the generous sponsors who helped us gear up for this historic milestone.

SPOTLIGHT SPONSORS

DiPietro Heating & Cooling • Institution for Savings

LEADERSHIP SPONSORS

Balsam Technology Community Energy Services Paradigm Partners

COMMUNITY SPONSORS

Element Care First Ipswich Bank Percy's of Worcester

SUPPORT COMMUNITY ACTION

Contributions from **individual community members and private foundations** are critical to helping ACTION INC. and our partners address the underlying causes of poverty here at home.

Whether it goes toward textbooks for at-risk teens, exam fees for unemployed adults looking to gain new skills and education, blankets for the homeless, a tank of oil to heat a family's home, or a child's holiday gift, your support will make a very real impact on at least one life.



WHERE WE WORK

Gloucester • Essex • Ipswich • Manchester-by-the-Sea Rockport • Plus Statewide Energy Programs

LOCATIONS

MAIN OFFICES

180 Main Street, Second Floor, Gloucester, MA 01930

EDUCATION & TRAINING CENTER / COMPASS YOUTH PROGRAM

180 Main Street, Lower Level, Gloucester, MA 01930

ENERGY SERVICES

47 Washington Street, Gloucester, MA 01930

EMERGENCY SHELTER / AFFORDABLE HOUSING

370 Main Street, Gloucester, MA 01930

HOME TOGETHER FAMILY HOUSING

26-28 Marsh Street, Gloucester, MA 01930

PROSPECT STREET AFFORDABLE HOUSING

95 Prospect Street, Gloucester, MA 01930

ROCKPORT SATELLITE OFFICE

37J Whistlestop Mall, Rockport, MA 01966

IPSWICH SATELLITE OFFICE

15 Market Street Suite 4, Birth to Three Center, Ipswich, MA 01938

CONTACT US

MAIN OFFICES • 978.282.1000 ENERGY SERVICES • 978.283.2131



actioninc.org



